



## **CATEGORY – 08 – PROVINCIAL TOURISM PROJECT**

### ***(A) Provincial Destination Development Project***

This award recognizes the outstanding achievement by / Provincial Council / Local Authority or Provincial Organization involved in tourism in special tourism project in the province.

**Q.1 OVERVIEW OF THE PROJECT (10 POINTS)**

Provide a general overview of the nature and history of the project.

**Q.2 HIGHLIGHT OF TOURISM VALUE (10 POINTS)**

Highlight the tourism value of the nominee in terms of public appeal and branding strategy.

**Q.3 OUTLINE THE STANDARD (10 POINTS)**

Detail the standard of presentation and/or management of the project.

**Q.4 OUTLINE THE PRODUCTIVITY (10 POINTS)**

Detail the productivity as determined by visitation growth, contribution, employment opportunities to the local tourism.

**Q.5 HIGHLIGHT UNIQUENESS (10 POINTS)**

Highlight the uniqueness or originality of the project.

**Q.6 IMPACT ON THE REGIONAL ECONOMY (10 POINTS)**

Contribution towards the provincial economy.

**Q.7 EMPLOYMENT OPPORTUNITIES CREATED (10 POINTS)**

Describe the employment generation and benefit to the community.

**Q.8 INFRASTRUCTURE IMPROVEMENT WITHIN THE REGION (10 POINTS)**

Provide documentation evidence regarding improvement of the ones due to this project.

**Q.9 OVERALL IMPACT OF THE PROJECT (10 POINTS)**

State the overall impact of tourism.

**Q.10 SELF SUSTAINABILITY OF THE NOMINEE (10 points)**

Total Score: 100 Points