



CATEGORY - 06 - MICE TOURISM

B) Mice Venue Meeting, Conference & Exhibition Venue

The Best Conference / Exhibition Venue Experience Award recognizes venue that has demonstrated unique venue appeal, facilities and versatility in settings as well as excellence in service, elevating the standard of world-class MICE facilities in Sri Lanka.

This award is open to any venue in Sri Lanka that has hosted conferences / exhibitions from 1st January 2017 to 31st December 2017.

A) Venue Appeal (25 Points)

Please describe the unique qualities of the venue that enhanced the overall experience of business events, Highlighting qualities that differentiate your venue distinctly from other business event venues.

B) Facilities (25 Points)

Please outline the range of facilities available, highlighting key features that are important to conferences / exhibitions participants and organizers.

Tips

Break- up rooms, Interpretation facilities, Audio visual equipments, sanitary facilities, Food & beverage services, Accessibility , Parking facilities.

C) Versatility (25 Points)

Please highlight the venue's unique settings and innovative possibilities to demonstrate the versatility of the venue in accommodating the diverse requirements of conferences / exhibitions .

Tips

Flexibility or convertibility of the venue to match different requirements.

D) Service Excellence (25 Points)

Please illustrate the service quality and professionalism demonstrated by the venue staff, highlighting top service performance that sets you apart from the rest of the venues.

E) Bonus Points (20 Points)

Additional bonus points will be given to companies that demonstrate corporate social responsibility, and enhanced the positioning of Sri Lanka as a choice destination for conferences / exhibitions.

TIPS

- Commitment to Economic & Environment sustainability Including Green Exhibitions or Conference, CSR projects carried out, employee development,
- Marketing activities carried out locally & internationally.
- Contributions made by the company / employees for the development of MICE industry.

Total 100 Points.