



CATEGORY - 01 - GENERAL AWARDS

B) Tourism Entrepreneur

This award recognizes the extraordinary personal and professional achievement and contribution by an individual over many years to Sri Lanka, and particularly to the Sri Lanka tourism industry.

Important Notes:

- The award will not be made to the same person twice.
- Self nomination for this category is acceptable or can be made by another party.
- The answer to each question must not be more than 2 pages.
- The nominee's Curriculum Vitae and no more than 5 letters of commendation may be include in your submission.

Q1) OVERVIEW OF THE NOMINEE (15 POINTS)

Provide a brief overview of the nominee, highlighting outstanding attributes. Include a brief history of career in Tourism, including a description of current employment, if applicable.

TIPS:

Extracts from curriculum vitae may prove useful.

Q2) NOMINEES PERSONAL SERVICE (15 POINTS)

Provide examples of personal service over and above the nominee's paid employment to the Sri Lanka tourism industry. How does the applicant differ from others as an innovator.

TIPS:

The emphasis should be on personal and professional commitment.

Q3) EXAMPLES OF ACTIVITIES (20 POINTS)

Provide specific examples of activities resulting from contributions that have significantly benefitted the industry.

TIPS:

Examples could include conceptual development, operation, administration, management, regional Promotional activity, research, advocacy, representation, improvement of industry standards, Participation in industry organizations, inclusive of challenging tasks-etc.



Q4) BENEFITS TO THE INDUSTRY AND SUCCESS (20 POINTS)

Outline the degree of personal involvement, the success resulting from that involvement and the long-term benefits to the industry as determined by the ongoing nature of achievement or success.

Q5) EXPLAIN THE MOST CHALLENGING TASK AND WAY OF RESOLUTION (20 POINTS)

You may have several but single out one.

Q6) ANY COMMENDABLE AWARDS & CERTIFICATES (10 POINTS)

Please provide proof

Total Score: 100 Points



CATEGORY – 1 - GENERAL AWARDS

B) Tourism Entrepreneur

Application by Nomination / Self (Please underline)

1) Name of Entrepreneur :

2) Personal details of Entrepreneur:

Address:

Tel No:

Fax No:

Email:

3) Nomination by the individual / company details:

Name:

Address:

Tel No:

Fax No:

Email:

4) Reasons for nomination:

5) How would the nominee stand out as an entrepreneur:

5.1 How was it conceptualized: (Historical data)

5.2 What was the way forward strategy?

5.3 How long did it take to achieve it?



5.4 Any other information relevant to the project:

5.5 What was the strategy for sustainability of his/her pioneering effort?

6) Has it been proved to be a viable proposition in the industry (substantiate):

7) What impact has the project had on the product development of the industry: Please provide proof of

- a) Social
- b) Cultural
- c) Economic
- d) Environmental
- e) Technological

8) What are your own observations regarding the eligibility of the nominee:

9) Any other relevant information: Note:

1. If the space provided for Answers are not sufficient; please use a separate sheet of paper.