



CATEGORY – 11 – EXCELLENCE IN SERVICE

D) Best Conservationist Naturalist

This category aims to recognize an individual who involved in preserving and fostering the natural environment by understanding, appreciation and conservation on sustainable manner.

The eligibility is for individuals who have rendered exceptional contribution to preserve and conserve the nature to coincide with sustainability in tourism sector.

Important reminders

- Entrants must ensure their answers refer specifically to the category.
- Entrants are encouraged to answer questions to highlight their participation/ involvement .

Q1. INDIVIDUAL / PRODUCT (25 POINTS)

- a) Provide a general overview of the nature and history of your activities. You must demonstrate your eligibility for entry in this category as outlined in the descriptor above.
- b) Describe your programmes and activities in preserving and conserving of natural environment .
- c) How do you foster a greater understanding of the importance of conservation.
- d) Have you initiated any significant programme in natural conservation.
- e) Describe how your programs contribute to sustainable tourism.

TIPS

- Explain how your initiative / programs meet principles of natural conservation .
For example, providing positive experiences for visitors contributing towards conservation, build environmental awareness and respect and promoting responsible travel through natural conservation.

Q2. OPERATIONAL/ WORK PLANS (25 POINTS)

- a) Describe the key features of your goals & objectives on conservation .
- b) Demonstrate how your programs promote sustainability.
- c) Describe the constraints you have identified, and the steps you have taken to mitigate them.
- d) How could your activities support in capacity building and improving the knowledge base among the stakeholder of tourism .

TIPS

Explain what were you trying to achieve i.e. your vision towards nature conservation.



Q3. CUSTOMER SERVICE AND PROFESSIONAL DEVELOPMENT (25 POINTS)

- a) Explain how you achieve your goals and targets.
- b) What are the specialized fields and techniques you are involved in?
- c) Describe the programs undertaken by you to educate the community with regard to nature conservation.

TIPS

- Other points to consider could include your feedback collection and changes implemented based on feedback.

Q4. SUSTAINABILITY AND INNOVATION (25 POINTS)

- a) Describe and demonstrate your commitment to natural environmental, social and casual sustainability in your initiatives/ programs.
- b) Describe how your activities benefit the target groups.
- c) What are the major outcomes you have achieved as a naturalist / conservationist to improve the experience and minimize possible impacts on the environment.

TIPS

- Could include energy and water conservation, eco friendly building design , waste management, recycling natural power resources , tree planting, and engaging environmentally sensitive procedures
- Include innovations that you have introduce to improve visitor experience on naturalist /conservationist. Innovations do not include routine repairs and maintenance.

Total score: 100 points.